

SPONSORSHIP OPPORTUNITIES

[School / Organization Name]

[2025–26 School Year]

Thank you for considering a partnership with [School / Organization Name]. Your sponsorship directly supports [field trips, classroom supplies, teacher appreciation, STEM programs — edit this] for our students — the extras that make a real difference, made possible by local businesses like yours.

Sponsorship Levels

Level	Investment	What's included
Bronze	[\$150]	[Logo on our website + a thank-you post on social media]
Silver	[\$300]	[Everything in Bronze + a banner at one event + 3 social posts]
Gold	[\$500]	[Everything in Silver + a fence banner all year + 6 social posts + 4 event invitations + a newsletter mention]
Title Sponsor	[\$1,000+]	[Everything in Gold + top billing at our biggest event + logo on spirit wear]

Tip: adjust the levels, prices, and perks to fit your school and community. Delete this line before sharing.

Become a Sponsor

To sponsor [School Name], contact [Your Name], [Role], at [email] or [phone].

SPONSOR REQUEST LETTER

A Letter Template You Can Make Your Own

Customize the highlighted text, then print on your letterhead or paste into an email.

[Date]

[Business Name] · [Owner or Manager Name]

Dear [Name],

My name is [Your Name], and I'm a [parent volunteer / the sponsorship chair] with [School / PTO Name] here in [Town]. I'm reaching out because [Business Name] is exactly the kind of local business our families know and trust.

Each year, our sponsors help fund [field trips, classroom supplies, teacher appreciation — edit]. These are the extras that make a real difference for our students, and they're only possible because local businesses like yours step up.

We'd love to invite [Business Name] to become a sponsor for the [2025–26] school year. Sponsorships start at [\$150], and every level puts your name in front of the local families you already serve — a banner at our school, posts to our online community, and recognition at our events. I've included our sponsorship levels so you can choose what fits best.

And if you join us, we'll make sure you can see exactly what your sponsorship delivered — the banner, the posts, the events — because we believe a sponsorship should be a real partnership, not just a donation.

Thank you for considering it, and for everything you already do for our community. I'd be glad to answer any questions.

Warm regards,

[Your Name] · [Role], [School / PTO Name]

[email] · [phone]

SPONSORSHIP CONFIRMATION

Put It in Writing

Fill this in together once a sponsor says yes, and keep a copy on both sides. Clear expectations up front are the #1 way to keep a sponsor happy — and coming back.

Sponsor (business): _____

Contact name / email / phone: _____

Sponsorship level: _____ **Investment: \$** _____

Term / school year: _____

What we'll deliver

List each promise so both sides know exactly what was agreed.

- | | | |
|--------------------------|-------|------------|
| ☐ | _____ | Due: _____ |
| ☐ | _____ | Due: _____ |
| ☐ | _____ | Due: _____ |
| ☐ | _____ | Due: _____ |
| ☐ | _____ | Due: _____ |
| ☐ | _____ | Due: _____ |

_____ Sponsor signature / date

_____ School representative signature / date

Tip: track each item as it's delivered — with a photo of the banner or a link to the post — so both sides can see the partnership working.

Learn more at myschoolpartner.app.